



# বাংলাদেশ ফুটবল ফেডারেশন

## BANGLADESH FOOTBALL FEDERATION

### Invitation to Expression of Interest (EOI) for acquiring the Broadcast Rights of 'Bangladesh Premier League 2024-25', 'Federation Cup 2024-25' and 'Challenge Cup 2024-25'

The Bangladesh Football Federation (BFF) hereby invites Expression of Interest (EOI) along with financial offers from the reputed Business Houses/ Sports Agencies/ Broadcasting Agencies/ Media Companies/ Agencies / Consortiums for acquiring the Broadcast Rights of 'Bangladesh Premier League 2024-25', 'Federation Cup 2024-25' and 'Challenge Cup 2024-25'.

<b>EOI No. &amp; Date</b>	Ref: 2452 /BFF-Admin/2024, Date: 12/09/2024
<b>Description of Work</b>	Invitation to Expression of Interest (EOI) for acquiring the Broadcast Rights the Broadcast Rights of 'Bangladesh Premier League 2024-25', 'Federation Cup 2024-25' and
<b>Timeline for Submission of EOI</b>	You are requested to submit the offer in a sealed envelope to be addressed to: <b>General Secretary, Bangladesh Football Federation</b> (BFF Office at BFF House, 14/B Toyenbee Circular Road, Motijheel C/A, Dhaka-1000, Bangladesh) or electronically via email <a href="mailto:info@bff.com.bd">info@bff.com.bd</a> on or before <b>19/09/2024 before BST 1800.</b>
<b>Contact Details</b>	Phone: +88 02 223354232, +8801709660506 Email: <a href="mailto:info@bff.com.bd">info@bff.com.bd</a>
<b>Terms</b>	<ol style="list-style-type: none"><li>1. The company will be responsible for producing all the matches.</li><li>2. The company must provide the all the match footage to BFF through digital link.</li><li>3. The company will have exclusive TV rights and shared Streaming rights with them.</li><li>4. The company must provide a clean live streaming feed to BFF.</li><li>5. Digital Rights must be shared with BFF.</li></ol>

BFF reserves the right to accept or reject part/whole of any or all the application without assigning any reason whatsoever.

**General Secretary**  
Bangladesh Football Federation  
BFF House, 14/B Toyenbee Circular Road  
Motijheel C/A, Dhaka-1000

