



## **Post: Manager- Communication & Sponsorship**

**Job Nature: Full Time.**

**Number of Vacancy: 1**

### **Job Brief**

Bangladesh Football Federation is seeking an experienced candidate to manage BFF's media communication & sponsorship activities. You should handle intricate situations in a peaceful manner and take our business clientele to the optimum level.

The desired individual must hold Critical knowledge of the sports industry, media spokesperson, branding, promotion, devising awareness, leadership skills, Excellent computer knowledge, able to build fund sourcing strategies, excellent presentation skills, have served entertainment/sports industry, and a strong network in the corporate world. If you're passionate about the job and can think of ways to add creativity to your work, we'd like to meet you

### **Key Responsibilities:**

- Representing BFF to various government and corporate organizations and take initiatives to bring various sponsorship deals in favor of BFF.
- Preparing speech for Honorable President that will be delivered to various media platforms.
- Be the spokesperson of BFF and represent BFF in Media.
- Coordinating with the media team on media communications of BFF.
- Coordinate to promote Bangladesh football through various media platforms.
- Support the General Secretary and the media team on various activities regarding the promotion of Bangladesh Football.
- Focusing on growing audiences and the development of Bangladesh Football.
  
- Reviewing and reporting on all areas of the sponsorship strategies and its implementation
  
- Developing the corporate brand identity in consultation with senior managers, executives, and partners



- Overseeing social media planning and execution, consistently identifying new or expanded revenue opportunities and strategizing the implementation of plans.
- Conception, development and implementation of marketing plans and strategies, product concepts and promotional programmes to drive interest among potential sponsor.
- Working to continuously ensure the company marketing goals are communicated across the entire organisation and improving the company's marketing outreach efforts
- Efficiently managing strategies, progress, results, learnings, and relevant industry trends, with the broader team.

### **Requirements and skills**

- Strong communication skills and strong knowledge about the sports industry.
- Analytical and multitasking skills.
- Strong network in corporate houses.
- Ethically and morally equipped.



### **Employment Type**

- Full Time

### **Job Location**

- Dhaka (Motijheel)

The BFF offers competitive remuneration packages with excellent CPD and support mechanisms. Due to the requirements of this role the successful applicant will undergo a screening process. If you are interested and feel to meet the criteria for this post, please send your CV and a covering letter to:

General Secretary, Bangladesh Football Federation, BFF House, Motijheel C/A, Dhaka-1000 by post or email to [bff.recruitment@gmail.com](mailto:bff.recruitment@gmail.com) on or before 28<sup>th</sup> November 2023.

Only the short-listed candidates will be called for Interview.