



বাংলাদেশ ফুটবল ফেডারেশন

BANGLADESH FOOTBALL FEDERATION



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Press Release

Virtual BFF AFC "C" Certificate Courses 2021

The Federation of Bangladesh has adopted a virtual, digital and interactive approach to its educational coaching courses delivery for coaches from all parts of Bangladesh.

The Federation believes in its approach to continually support and assist coaches in their development amidst the COVID-19 situation by innovative on-line platforms for its BFF AFC "C" Certificate Coaching Courses.

The virtual sessions commence on the 4th April by digital interactive Zoom Conferences.

Mr. Paul Smalley the Federations Technical Director commented:

"Applauded the desire by the Federation to continually offering educational opportunities for all coaches at all levels of the game in Bangladesh. COVID has made many things difficult, but whilst highlighting some problems, it has also led us to find solutions as we embrace a new normal. The continued Development of our Coach Education Courses, Principles and Practices will include understanding the needs of the game and young players in Bangladesh. Build greater capacity and competency to deliver, develop a greater pool of instructors across the country to be able to better support coaches at all levels throughout Bangladesh. Review and renew course content - add important content to suit needs of all levels. Explore alternate delivery methods - such as a mix of online and face to face to reduce cost/travel and be more agile with participant numbers, scheduling and location of coaches.

Look how we can provide support coaches between major contact periods of courses. Method of practical appraisals - do live whenever possible, whether on-course or through grouped club visits. Improve ongoing learning options - Continuous Professional Development (CPD) - there is a tremendous opportunity to link courses with other CPD activities conducted by the BFF. Build connection with National Teams and Talent ID - including sharing of National Team resources and presence of National Team staff in Coach education, involvement of accredited coaches in talent ID activities.

We will clarify on courses how changes will complement prior learning, enabling a smooth transition, and incorporating the best of coach education to this point with some new additions."

Ahsan Ahmed Amit.

Head of Media, BFF.